



ICA,  
the special  
coatings  
for wood.

With special respect for the  
environment.



**ICA:  
leveraging the strength  
of a major Group**

**A consolidated network  
to support your projects  
wherever they may be**

**ICA Group:  
trailblazing research  
to create eco-friendly  
products**

ICA Group: specialists in the manufacture, marketing and distribution of special coatings for wood.

This major group, headquartered in the central-Italian city of Civitanova Marche (in the province of Macerata), has 4 manufacturing facilities in Italy (3 in Civitanova and one in the province of Vicenza). In all, these facilities occupy 42,000 square meters and are located on a total site area of 130,000 square meters.

ICA Group is a business with global reach that has what it takes to fulfill the requirements of a highly competitive and rapidly evolving marketplace – one that is now demanding solutions that are nothing less than innovative, high-quality and respectful of the environment.

ICA-brand products are distributed in Italy through 90 direct agents, who tap into a wealth of industry experience. Thanks to this accumulated knowledge, ICA Group's agents understand the coatings sector inside out and have a highly developed sense of what businesses in the sector actually require, thus enabling them to provide those clients with products and services that are always fully aligned with their needs. The company's Italian sales network encompasses branches, depots and specialist resellers.

ICA Group distributes its products in 45 overseas markets through a plethora of branches, depots, distributors and specialist resellers.

For many years now, ICA Group has been implementing a precise form of strategic development geared towards combining the best possible aesthetic result with the most effective measures to safeguard the health both of the user and of the environment. Over recent years, ICA's research in this field has come to fruition and, at the same time, there has been an increasing awareness of the environmental risks we are all facing.

The company's dedication to eco-compatible production – focused on **innovative water-based coating products** – has led to the ICA brand being acknowledged as an authoritative market leader in the field of bio-construction.



## The EU's LIFE mark for sustainable development



ICA Group has a proven track record in the field. Back in 1995, the European Union awarded ICA's range of bicomponent water-based coatings its LIFE mark, which officially recognizes the "sustainable development" demonstrated by the company in its endeavors to reduce atmospheric pollution through the use of clean technologies. The main objectives of the LIFE program are the control and reduction of the various forms of pollution via the deployment of non-polluting technologies. ICA Group's project – the only one to be awarded the mark in the coating products sector – was shown to work constructively towards reduced atmospheric emissions of Volatile Organic Solvents (VOSs).

## Not just eco-friendly water-based coatings: low levels of environmental impact across the range

ICA Group stands out in the marketplace by offering a comprehensive range of products for exteriors and interiors, all of which have low levels of environmental impact and are free from heavy metals, making them ideal for bio-construction projects:

- Water-based coatings for external wooden structures and frames (new nanotechnological formulas)
- Water-based coatings for interior decoration and parquet floors
- UV-cured coatings for interior decoration and parquet floors
- High-solid-content coatings for interior decoration and parquet floors
- "Special effect" water-based coatings for interior decoration and objets d'art
- Water-based coatings for the cold-coating of glass

## Multi-colored eco-compatibility

Color is a crucial aspect of coating, so ICA manufactures a comprehensive color range that is currently unrivaled:

- Tintometric systems for lacquered coatings and transparent colorings
- ICA, RAL and NCS color charts
- Metalized charts
- Special effects charts
- Colorant charts

## Only strictly tested and fully certified products

In line with its policy of maximum respect for the environment and maximum quality, all of ICA's products undergo the most stringent of tests:

- WKI certifications on water-based coating cycles for exteriors
- Tests on the chemical/physical resistance of surfaces coated in accordance with EN standards
- Tests on water-based products to ensure compliance with regulations on indoor emissions
- Certification on the safety of contact between the coated surface and food products and products for personal use
- Fire-resistance certification





## **ICA** Group

Industria Chimica Adriatica SpA  
Via Sandro Pertini, 52 - Zona Ind.le A  
62012 Civitanova Marche (MC) - Italy  
Tel. +39 0733 8080 - Fax +39 0733 808140  
[www.icaspa.com](http://www.icaspa.com) e-mail: [info@icaspa.com](mailto:info@icaspa.com)

COMPANY WITH CERTIFIED MANAGEMENT SYSTEMS  
UNI EN ISO 9001:2008 - UNI EN ISO 14001:2004